ROCKSTAT

JUNE 13, 2013



PRESENTED BY: Chief Derek Bergsten



Dashboard

	2012 YTD	2013
Measure	Benchmark	YTD
EMS & Search and Rescue Incidents	7,850	8,159
Total Fires	316	266
Structure Fire Incidents (Residential)	88	92
Structure Fire Incidents (Commercial)	25	20
Vehicle Fire Incidents	52	40
Outside Fire Incidents	70	35
Open Burning Incidents	81	79
Inspections	3,487	2,070
Arsons	32	34
Public Education Activities	125	36
911 Calls	53,489	46,646

Open Burning- Notice to Appear Tickets

- Total of 79 open burning calls 2013 YTD (January-May)
 - 72 of those calls were in April and May
- Began writing Notice to Appear tickets the last week in May
- To date, 5 tickets have been issued









Excellence Everywhere

Rockford Fire Department 2013 Recruit Class









Rockford Fire Department 2013 Recruit Class

- 20 recruits
- Class began 3/25/2013
- Total of 14 weeks, currently in their 12th week
- Graduation on 6/27/2013, will have completed a total of 540 hours of training
- Training to Date:
 - Safety
 - Fire Behavior
 - Water Supply
 - SCBA
 - Tools
 - CPR
 - Ladders
 - Forcible Entry
 - Ventilation
 - Salvage
 - Overhaul
 - Technical Recue Awareness
 - Hose & Appliance
 - Fire Streams

- Extinguishers
- Building Construction
- Courage to be Safe
- Water Rescue
- Rescue
- Smoke Divers
- RIT
- EMS
- ARFF Orientation
- Utilities
- Communications
- Legality
- Prevention
- Public Education
- Vehicle Machine Ops



Rockford Fire Department Achievements

- Final inspection completed for new rescue pumper
- Awarded grant for Emergency Management Institute in Emmitsburg, Maryland
- Reliability of the five new ambulances having the new device for network connectivity for the MDTs
- Capital inventory and replacement program completed by IT department



Areas for Improvement

- Recruitment for additional Explorer candidates
- Participation from local organizations to assist in recruiting for applicants
- Developing Capital Plan for fixed fire assets



PRESENTED BY:
DEPUTY CHIEF DAVID HOPKINS





CITYWIDE SCORECARD



June 13, 2013

OFFENSES										
ltem	Previous Compstat	Current Compstat	% Change	YTD 12	YTD 13	% Change				
Aggravated Battery/Shots Fired	58	45	-22.41%	199	195	-2.01%				
Robbery	30	29	-3.33%	196	155	-20.92%				
Burglary	144	134	-6.94%	730	623	-14.66%				
Auto Theft	35	19	-45.71%	146	178	21.92%				
Burglary to Motor Vehicle and Theft from Motor Vehicle	76	94	23.68%	520	448	-13.85%				
West Gateway Coalition Group A Offenses	77	69	-10.39%	475	342	-28.00%				
Central City Neighborhoods	142	114	-19.72%	628	612	-2.55%				
Prostitution Complaints (CFS offense code 1505)	28	26	-7.14%	199	92	-53.77%				
Traffic Accidents	359		-100.00%			N/C				
Dispatched Calls for Service (Not Self-Initiated)	7,051	7,949	12.74%	37,458	34,280	-8.48%				
Self-Initiated Calls for Service	1,250	1,243	-0.56%	6,594	6,508	-1.30%				
# of Repeat Arrestees (arrested >= 3 times)	12	4	-66.67%	141	107	-24.11%				
# of Repeat Priority 0 & 1 Locations (appear >= 5 times)	24	19	-20.83%	369	304	-17.62%				

	ACTIVITY												
ltem	Previous Compstat	Current Compstat	% Change	YTD 12	YTD 13	% Change							
Sound Amplification Complaints	25	26	4.00%	134	89	-33.58%							
Sound Amplification Impounds	6	2	-66.67%	41	11	-73.17%							
Active Warrants	3,112	3,146	1.09%										
Warrant Checks	68		-100.00%										
Parolee Checks	35		-100.00%										

ACTIVITY											
ltem	Previous Compstat	Current Compstat	% Change	YTD 12	YTD 13	% Change					
# of People Arrested for Narcotics (35 A&B)	76	89	17.11%	444	382	-13.96%					
# of Traffic Stops	1,397	1,384	-0.93%	7,210	7,001	-2.90%					
# of Traffic Tickets	1,104	1,191	7.88%	7,291	6,086	-16.53%					
# of Guns Seized	26	20	-23.08%	108	99	-8.33%					





GROUP A DASHBOARD

GROUP A OFFENSES

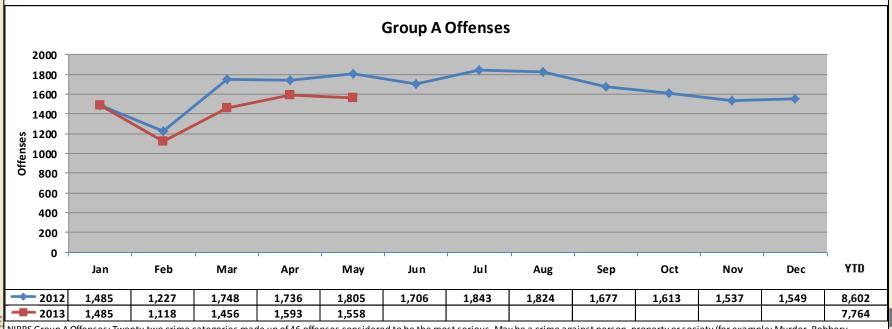
Last Month vs This Month

YTD '12 vs YTD '13

	APR 2013	MAY 2013	% Change	
City	1,593	1,558	-2.20%	•
Incidents	1,143	1,161	1.57%	^
District 1	675	679	0.59%	^
District 2	484	508	4.96%	^
District 3	295	345	16.95%	^

	2012	2013	% Change	
City	8,602	7,764	-9.74%	Ψ
Incidents	6,419	5,861	-8.69%	Ψ
District 1	3,124	3,016	-3.46%	Ψ
District 2	2,526	2,296	-9.11%	Ψ
District 3	1,886	1,541	-18.29%	Ψ

^{**}Focus areas from monthly reports.



NIBRS Group A Offenses: Twenty-two crime categories made up of 46 offenses considered to be the most serious. May be a crime against person, property or society (for example: Murder, Robbery, Burglary, Drug Offenses, Theft, Prostitution, etc).

^{**}Produced 6/5/13

^{**}City data based on NIBRS Greenbar report.

^{**}District data from Geo Policing.



VIOLENT CRIME DASHBOARD

Goal: Reduce Violent Crime by 5%

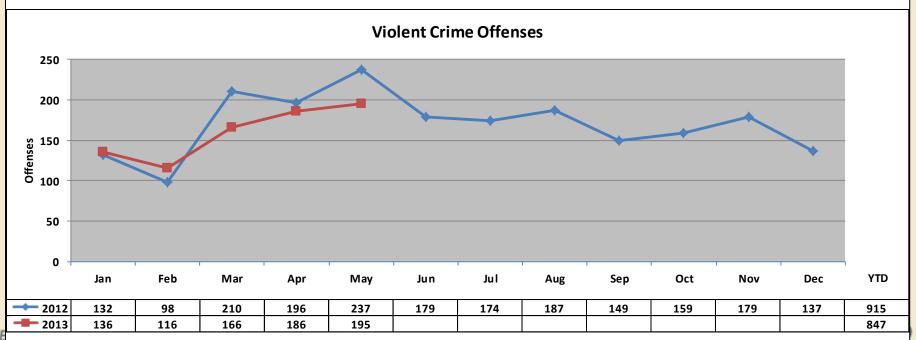
Last Month vs This Month

YTD '12 vs YTD '13

			VIOLENT CF	RIME OFFENSES				
APR 2013	MAY 2013	% Change			2012	2013	% Change	
186	195	4.84%	^	City	915	847	-7.43%	Ψ
140	152	8.57%	^	Incidents	696	660	-5.17%	Ψ
74	76	2.70%	^	District 1	375	294	-21.60%	Ψ
38	53	39.47%	^	District 2	230	226	-1.74%	Ψ
25	24	-4.00%	Ψ	District 3	94	108	14.89%	1
	186 140 74 38	186 195 140 152 74 76 38 53	140 152 8.57% 74 76 2.70% 38 53 39.47%	APR 2013 MAY 2013 % Change 186 195 4.84% ↑ 140 152 8.57% ↑ 74 76 2.70% ↑ 38 53 39.47% ↑	APR 2013 MAY 2013 % Change 186 195 4.84% ↑ City 140 152 8.57% ↑ Incidents 74 76 2.70% ↑ District 1 38 53 39.47% ↑ District 2	APR 2013 MAY 2013 % Change 186 195 4.84% ↑ City 915 140 152 8.57% ↑ Incidents 696 74 76 2.70% ↑ District 1 375 38 53 39.47% ↑ District 2 230	APR 2013 MAY 2013 % Change 186 195 4.84% ↑ City 915 847 140 152 8.57% ↑ Incidents 696 660 74 76 2.70% ↑ District 1 375 294 38 53 39.47% ↑ District 2 230 226	APR 2013 MAY 2013 % Change 186 195 4.84% ↑ City 915 847 -7.43% 140 152 8.57% ↑ Incidents 696 660 -5.17% 74 76 2.70% ↑ District 1 375 294 -21.60% 38 53 39.47% ↑ District 2 230 226 -1.74%

^{**}Produced 6/5/13

^{**}District data from Geo Policing.



Violent Crime Offenses: Include NIBRS Group A Offenses that are under crime categories of Murder, Rape, Robbery, & Aggravated Assault.

^{**}City data based on NIBRS Greenbar report.



PROPERTY CRIME DASHBOARD

Goal: Reduce Property Crime by 5%

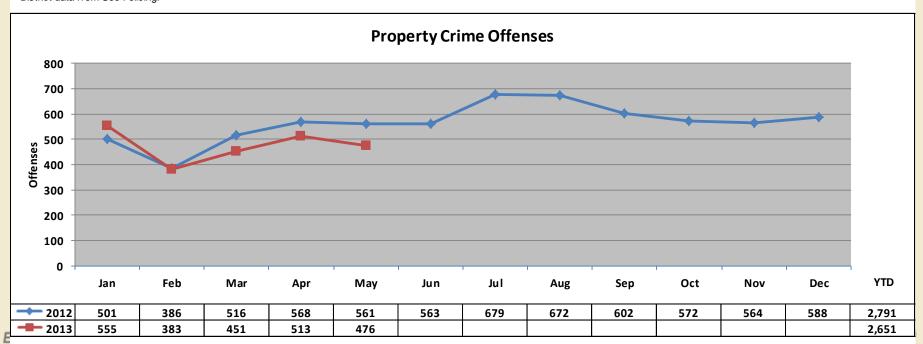
Last Month vs This Month

YTD '12 vs YTD '13

				PROPERT'	CRIME OFFENSES				
	APR 2013	MAY 2013	% Change			2012	2013	% Change	
City	513	476	-7.21%	Ψ	City	2,791	2,651	-5.02%	4
Incidents	492	458	-6.91%	•	Incidents	2,747	2,588	-5.79%	Ψ
District 1	196	199	1.53%	^	District 1	861	913	6.04%	^
District 2	174	150	-13.79%	Ψ	District 2	815	774	-5.03%	4
District 3	130	158	21.54%	^	District 3	881	734	-16.69%	4
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^{**}Produced 6/5/13

^{**}District data from Geo Policing.



Property Crime Offenses: Include NIBRS Group A Offenses that are under Burglary, Theft, and Motor Vehicle Theft.

^{**}City data based on NIBRS Greenbar report.

Firearm Recoveries

2012													
FIREARMS RECOVERED	27	11	22	20	22	29	15	27	37	9	18	15	102
FIREARMS TRACED THROUGH ATF	41	25	43	40	30	50	27	50	35	12	16	21	179
FIREARM ARRESTS	25	10	16	13	17	18	7	17	26	4	11	9	81
FIREARM ARRESTS PROSECUTED BY THE STATES ATTORNEY	25	10	16	13	17	18	7	17	26	4	11	9	81
FIREARM CASES REFERRED TO ATF	27	10	9	15	17	18	3	3	16	14	14	14	78
FIREARM CASES REVIEWED BY THE US ATTORNEY'S OFFICE	2	1	9	1	5	2	3	3	3	0	4	2	18
FIREARM CASES PROSECUTED BY THE US ATTORNEY'S OFFICE	0	1	2	0	1	0	1	1	0	0	4	0	4
2013													
FIREARMS RECOVERED	24	12	17	26	20								99
FIREARMS TRACED THROUGH ATF	24	12	17	26	20								99
FIREARM ARRESTS	17	5	13	27	15								77
FIREARM ARRESTS PROSECUTED BY THE STATES ATTORNEY	17	5	13	27	15								77
FIREARM CASES REFERRED TO ATF	13	10	10	8	5								46
FIREARM CASES REVIEWED BY THE US ATTORNEY'S OFFICE	0	3	0	0	2								5
FIREARM CASES PROSECUTED BY THE US ATTORNEY'S OFFICE	0	3	0	0	1								4
											7		

RHA

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	YTD
ARRESTS													
Total Number of Arrests	19	18	17	24	25								103
Residents	4	7	1	0	3								15
Non-Residents	15	11	16	24	22								88
By Property													
Blackhawk	9	2	2	6	1								20
Brewington Oaks	3	1	3	1	2								10
Fairgrounds	0	4	5	7	13								29
North Main Manor	2	0	0	1	0								3
Olesen Plaza	0	0	3	2	5								10
Orton Keyes	4	9	3	5	3								24
Park Terrace	1	2	1	2	1								7
By Crime Type													
Criminal Trespass to RHA Property	13	11	9	14	17								64
Domestic-related offenses	2	4	2	3	1								12
Drug-related offenses	4	2	2	5	4								17
Miscellaneous criminal offenses	3	2	3	12	10								30
Traffic offenses	2	0	0	1	0								3
Warrants	3	0	1	6	2								12
RECOVERIES													
Cannabis (in grams)	13.2	8.8	21.3	55.5	1.2								100.0
Cocaine (in grams)	0.1	0.0	0.0	4.8	0.0		1	1					4.9
Heroin (in grams)	0.0	0.0	0.0	0.0	0.0								0.0
Pills of MDA	0	5	0	0	0								5
Guns	0	0	0	2	0								2
US Currency	\$0	\$0	\$840	\$290	\$0								\$1,130
By Property													
Blackhawk	0	0	1	3	0								4
Brewington Oaks	2	0	1	0	0								3
Fairgrounds	0	0	0	2	1								3
North Main Manor	0	0	0	0	0								0
Olesen Plaza	0	0	0	0	0								0
Orton Keyes	1	1	0	1	0								3
Park Terrace	0	1	0	0	0								1



RHA

Property Bans													
Property Bans Issued by RPD	3	2	0	1	0								6
Bans from Metro Enforcement	22	13	36	29	19								11
										•			
Client/Service Cancellation													
Developments & High Rises Referred	4	5	0	0	3								
Developments & High Rises Cancelled	3	0	0	0									
Voucher Holders Referred	0	0	1	5	3								
Voucher Holders Cancelled	0	0	0	0									
Total Referred	4	5	1	5	6	0	0	0	0	0	0	0	

^{*=}Results Pending RHA Review.

Total Cancelled



Achievements

- Started New Hiring Cycle
- Document Management System
- Completed 3rd Parolee Call-In
- Police/Clergy Collaborative Training
- Youth & Junior Police Academy Grant
- CAP Graduation
- Four Suppression Details
- Burglary Arrests
- National Police Week

Improvements

- Violent Crime Reduction
- Property Crime Reduction
- Probation Checks



Public Works Dept.

PRESENTED BY:

Marcy Leach – Engineering Operations Manager
Mark Stockman – Street Superintendent
Tim Holdeman – Water Superintendent



Engineering Division

PRESENTED BY:

Marcy Leach – Engineering Operations Manager



Public Works-Engineering Division Scorecard

	Monthly Performance	2013 Monthly Target	Jan	Feb	Mar	Apr	May	Jun
	#of Site Plans Reviewed	7	3	3	6	6	12	
	% of Site Plans Reviewed in less than 14 days	95%	100%	100%	100%	100%	100%	
	#of Development Plans Reviewed	1	2	1	0	0	14	
	% of Develop. Plans Reviewed in less than 21 days	95%	100%	100%	NA	NA	100%	
مع	#of ROW Permits Issued	100	86	139	107	170	70	
Engineering	% of ROW Permits Issued in 1 day	95%	100%	100%	100%	99.4%	97.1%	
gine	# of Driveway Permit Issued	10	0	0	0	6	20	
En	% of Driveway Permits Approved in 1 day	95%	NA	NA	NA	100%	100%	
	Industrial High Risk Inspections On Site	2	0	4	2	0	2	
	Erosion Control Inspections On Site	5	1	0	1	6	4	
	Illicit Discharge Investigations	1	2	1	4	1	2	
	NPDES Permit Water/Stormwater Samples Taken	2	7	0	1	5	10	



Public Works-Engineering Division Project Updates

- S. Main Street Reconstruction (Pond-Cedar) Started June 3rd
- W. State Street Reconstruction Groundbreaking on May 23rd, Project Underway
- N. Main & Auburn Roundabout Project Underway approx.
 30% Complete
- Neighborhood Projects underway including arterial, collector and residential streets and sidewalk packages



Public Works-Engineering Division Storm Water Program Update

Storm Water Inspections

	<u>April</u>	<u>May</u>	<u>YTD</u>
Industrial High Risk	0 (2 follow-up)	2	8
Erosion Control	6	4	12
Illicit Discharge	1	2	8
Creek/Storm Water Samples	5	10	26
Detention Basin Event	375		





Public Works-Engineering Division Storm Water Program Update

April 2013 Storm Event

- ➤ On April 17-18, the Rockford area received 4.5 inches of rainfall in a 24 hour period (10 year event). Throughout the day and evening City personnel continuously inspected high priority areas monitoring them for potential flooding or structural integrity.
- Initial damage assessments were done at Country Club Beach and Browns Beach by staff from public works, building department, human services and the fire department.
- An after action meeting was held with public works staff on April 24 reviewing observations made during the event and where maintenance was needed.

Public Works-Engineering Division Storm Water Program Update

Detention Basin Inspections

- The week following the 10 year storm event all detention basins (375) were inspected by Engineering staff to assess conditions.
- Data collected included: water of depth at outlet structure, high water mark, amount of sediment accumulation, condition of basin (erosion, trash, structure blockages), downstream conditions.
- Inspections are being reviewed and prioritized and maintenance letters will be sent to responsible parties.



Public Works-Engineering Division Achievements

- ➤ Replacement of the Traffic Signals at E. State St. & 1st St.
- Continued improvement of the Storm Water Program including inspection of 375 detention ponds in 1 week
- ➤ Winnebago County included as part of the Federal Disaster Declaration for April 16 May 5, 2013 storms. Includes Individual Assistance to individuals and households and City's eligibility to apply for assistance under the Hazard Mitigation Grant Program.
- New Festival Zone Vending Ordinance sent to Code & Regulation Committee on June 10th for review.



Public Works-Engineering Division Areas of Improvement

- ➤ Increase erosion control & industrial inspections
- ➤ Look for smaller less expensive projects to improve water quality within the City of Rockford
- ➤ With the help of interns continue to update the City's assets on GIS
- Improve communications and education to property owners on various topics (ie. City projects, permitting requirements, yard/pet waste disposal)



Street & Transportation Division

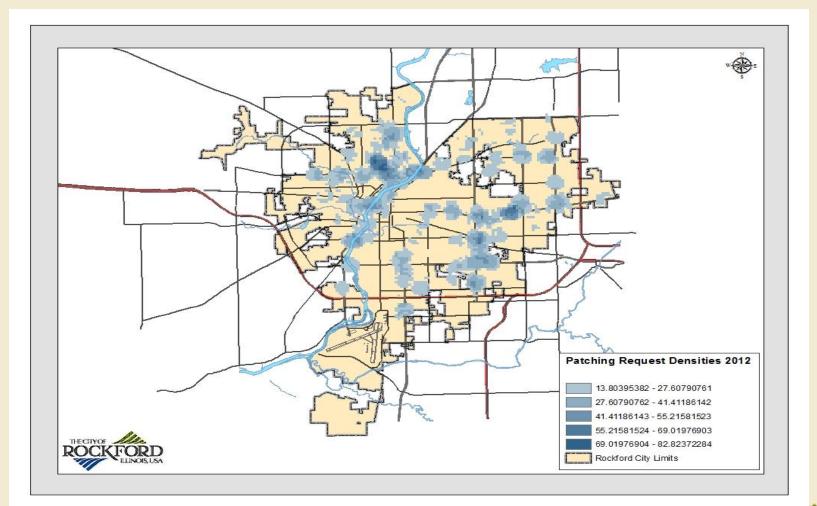
Mark Stockman Street & Transportation Superintendent



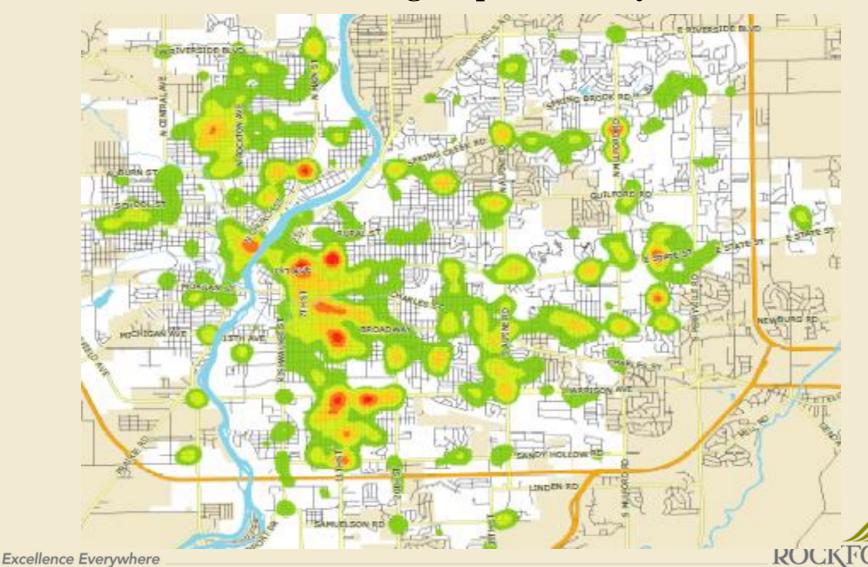
Scorecard

	Monthly Performance	2013 Monthly Target	Jan	Feb	Mar	Apr	May	Jun
	Open Pothole Requests	100	95	126	276	235	429	
St	Potholes Requests - Average Days to Close	5	1.9	3.4	7.1	3.4	2.8	
	Miles of Street Swept	300				214	595	
	#Trees Trimmed	200	311	53	111	191	187	
Operations	#Trees Removed	120	17	23	40	123	144	
Dper	#Trees Planted (12 month average)	120				1	0	
set (Open Forestry Requests	350	551	491	403	477	530	
Street (Forestry Requests - Average Days to Close	60	63.9	NA	58	21	1	
	Total Requests	750	472	580	675	554	747	
	Total Requests - Average Days to Close	25	5	2	7	1	3	
	Total Open Requests	650	523	698	987	855	1097	
	Graffiti Removal Time in ≤5 days	95%				46%	100%	
	% Signals Repaired Compared to Reported	95%	100%	99%	99%	100%	99%	
ions	% Signals Replaced Compared to Reported	95%	100%	100%	86%	100%	83%	
erat	Signal Bulb Outage Response Time in≤24 hrs	95%	100%	100%	100%	96%	100%	
Traffic Operations	City Street Light Outage Response Time ≤ 5 days	95%	100%	100%	100%	100%	100%	
	Parking Lot Striping % to Plan	95%						
	% Sign Repaired/Replac. to Reported	95%	93%	97%	69%	100%	100%	
	Signs Repair/Replac. Response Time ≤5 days	95%	100%	100%	100%	97%	100%	

Street & Transportation Pothole Patching Request Density 2012



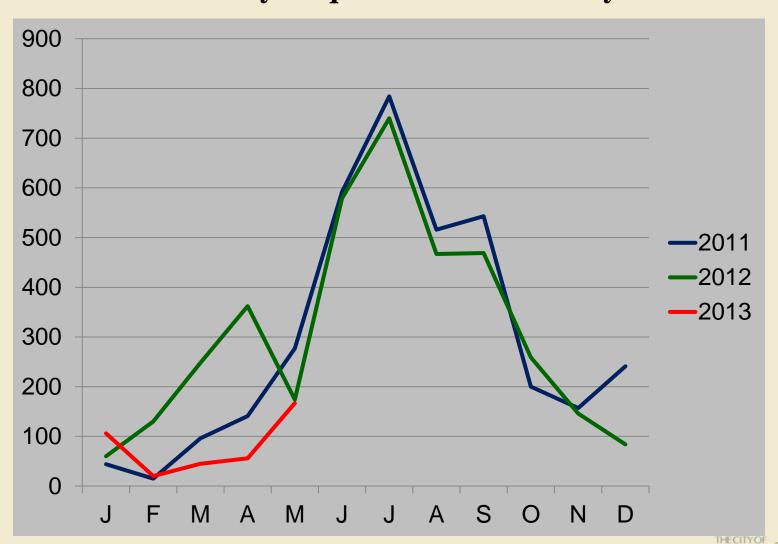
Street & Transportation Pothole Patching Request Density 2013



Street & Transportation Pothole Patching Requests – 3 Yr. History



Street & Transportation Forestry Requests – 3 Yr. History



Forestry – Tree Planting





- > 400 new trees on hand.
- ➤ 265 confirmed planting locations primarily West of River plus CBD sites.
- ➤ 4 to 5 new locations coming in each day.
- Spring Planting will continue thru June.
- Fall Planting (approx. 600 trees) will occur from October thru November. Information to be included in July Water Bill.

Forestry – New Equipment









Achievements

- > Procurement of 400 new trees for parkway planting.
- ➤ All neighborhoods west of the Rock River were targeted for tree replacement.
- ➤ New Forestry equipment in service 2 Log Loaders & 2 Chipper Trucks.
- ➤ Despite high volume of pothole requests, the average days to close has remained below benchmark.

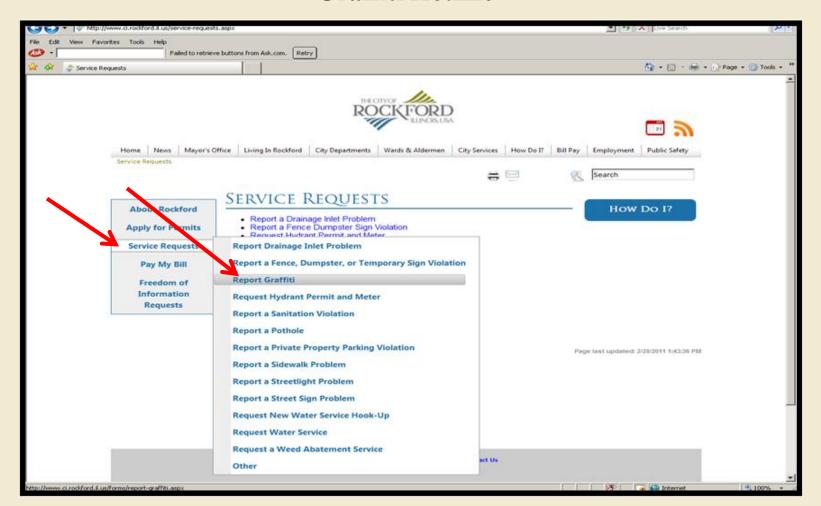


Street & Transportation Areas for Improvement

- > Reduce pothole patching requests to pre-February level.
- > Emphasis on mowing & tree pruning activities.
- ➤ Evaluate pesticide usage; search out appropriate alternatives.



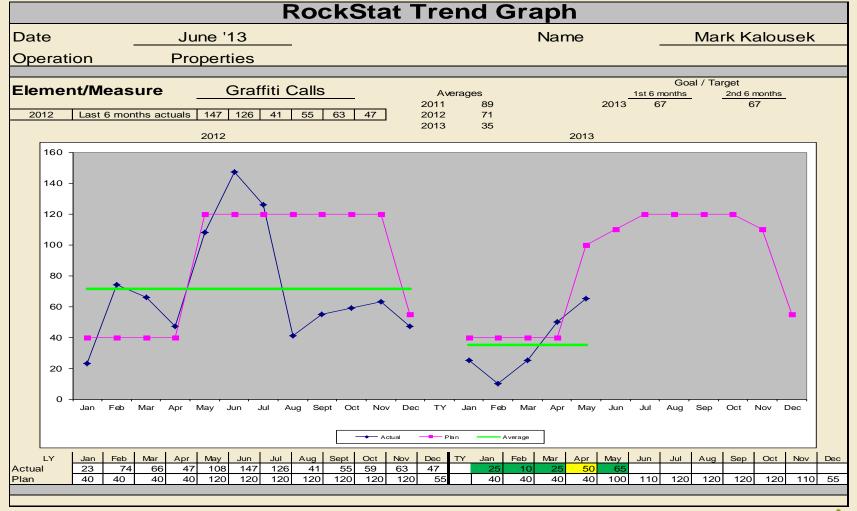
Graffiti Hotline



Graffiti Hotline 815-961-3243



Dashboard



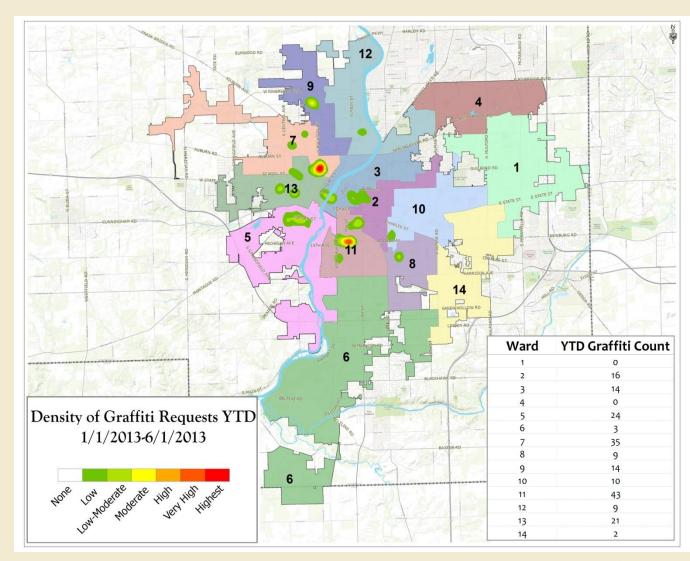
- ➤ We have a 45% reduction in graffiti cases. 175 cases in the first 5 months this year compared to (348) in the first 5 months of 2012.
- ➤ We currently have 1 open graffiti cases. Over 70% of our graffiti cases have been gang graffiti.
- ➤ Our highest month for graffiti cases for this year is 65 (May) compared to 108(May) in 2012.
- ➤ We are Averaging (35) cases a month for the first 5 months this year compared to (64) in 2012
- ➤ We are averaging (3.5) days removal time on a goal of (3) days removal time.







- Ward 11 has the highest amount of graffiti cases (43)
- Ward 1& 4 has the lowest amount of graffiti cases (0)
- Wards 5,7,11 and account for (42%) of all graffiti cases.
- Ward 11 has more graffiti cases than Wards 1,4,6,8, 12, &14 combined (42)





Street & Transportation — Graffiti Achievements

- ➤ We are averaging (1) day removal time removal time for the month of May.
- ➤ We have a 45 % reduction city wide in graffiti this year.
- > Only (10) graffiti cases in Feb. lowest stats to date.
- ➤ Decline in graffiti for the last 6 straight years. (2241) cases in 2007. (852) cases in 2012.



Street & Transportation — Graffiti Areas of Improvement

- ➤ Wards 5, 7& 11 account for 42 % of all graffiti cases.
- We are averaging (3.5) days of removal time on a goal of (3)days.



Water Division

PRESENTED BY:

Tim Holdeman – Water Superintendent



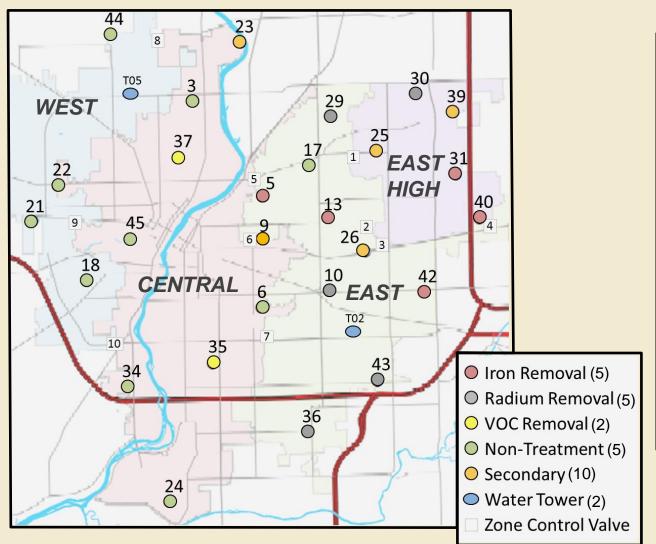
Public Works Department - Water Division

Scorecard

Monthly Performance			2013 Monthly Target	Jan	Feb	Mar	Apr	May	Jun
	Distribution	Emergency Repair Time (hours)	2	1.7	0.7	0.5	0.8	0.7	
		% of Total Repairs That Are Planned	80%	69%	63%	67%	72%	69%	
		Emergency JULIE Locate Response Time (hrs)	1	0.5	0.5	0.5	0.5	0.5	
		Backlog of Non-Emerg Repairs (Weekly Avg)	25	16	12	19	11	23	
		# of Winter Backlog Jobs	130	54	87	137	139	45	
		Water Main Flushed (mi)	20				18	68	
SL	Customer Service	Average # of Days to Correct Meter Problem	30	24	24	21	20	23	
atio		# of Days for First Available Scheduling	3	0.6	0.8	1.1	0.6	0.8	
Oper		% of Citizens Receiving 1st Choice Scheduling	90%	93%	98%	96%	99%	98%	
Water Operations	Production	% Meeting Demand for Water Pumped	110%	197%	178%	167%	197%	140%	
Wa		Service Pressure Excursions	100	30	22	20	54	29	
		% of Total Maintenance Hrs Available	70%	53%	56%	59%	70%	59%	
		# of Water Quality Complaints	5	1	0	0	1	1	
		% of Total Production from Rehabed Wells	80%	89%	87%	87%	86%	86%	
	Financial	Total Amt Past 30 Days Due as % of Revenue	5%	3.9%	4.0%	3.6%	3.3%	4.0%	
		Operating Revenue, % of Plan	95%	96%	100%	101%	92%	84%	
	Fin	Number of New Water Connections	8	1	1	2	6	3	

Public Works Department – Water Division

Water Production Facilities



WEST

3 Non-treatment

CENTRAL

- 8 Non-treatment
- 2 VOC

EAST

- 2 Non-treatment
- 3 Iron
- 4 Radium

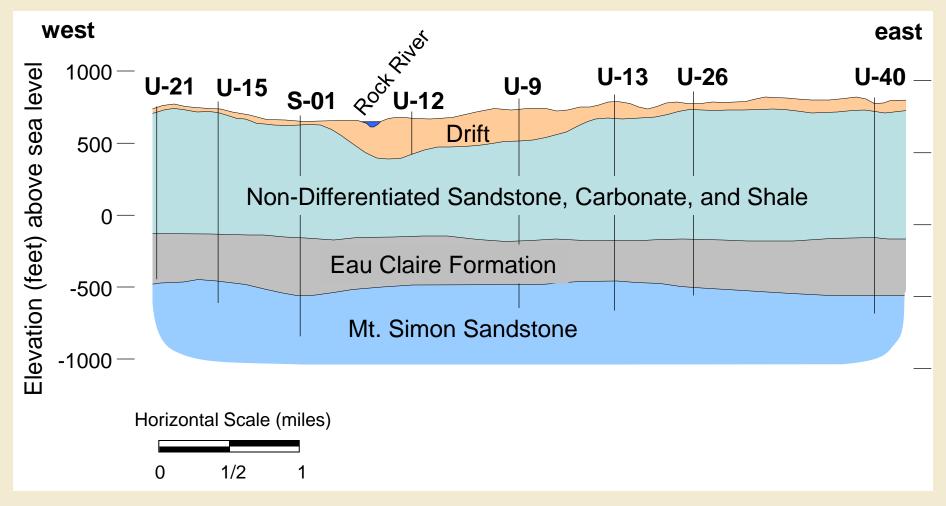
EAST HIGH

- 2 Non-treatment
- 2 Iron
- 1 Radium
- 27 Total



Public Works Department - Water Division

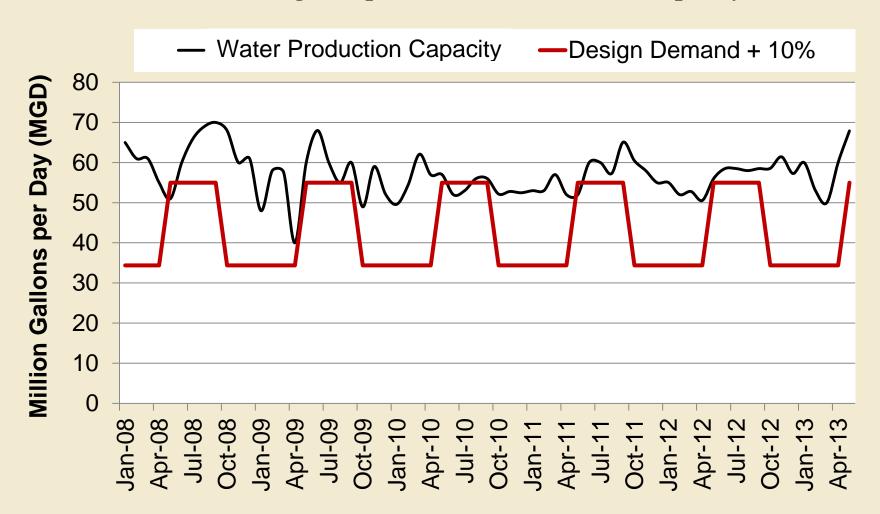
Geologic Cross Section through Rockford





Public Works Department – Water Division

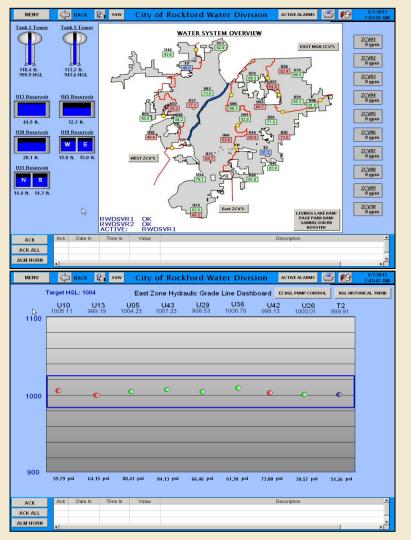
Maintaining Adequate Water Production Capacity

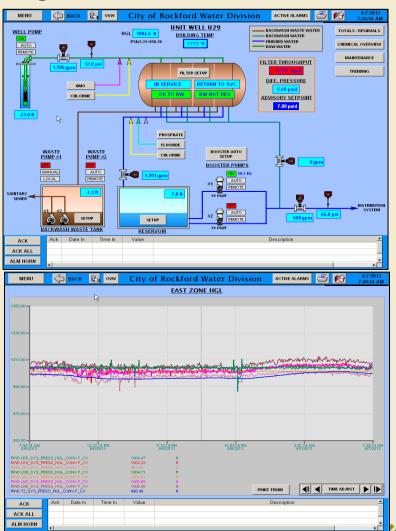




Public Works Department - Water Division

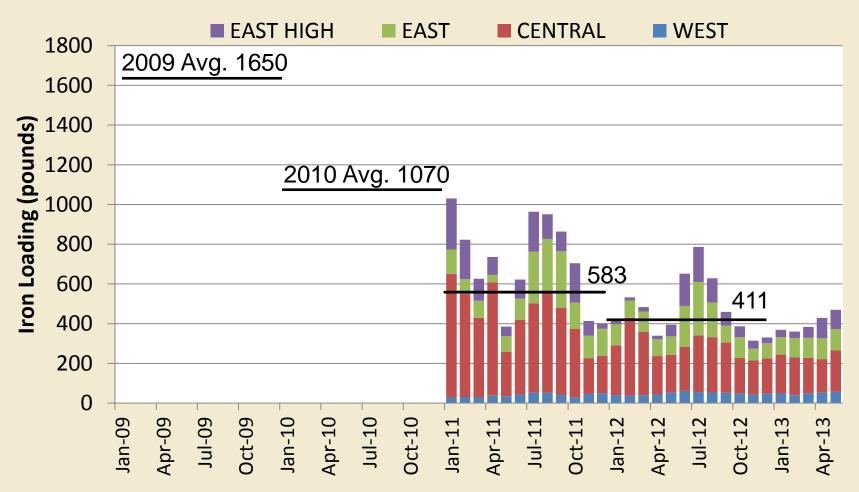
Water System Monitoring and Control





Public Works Department - Water Division

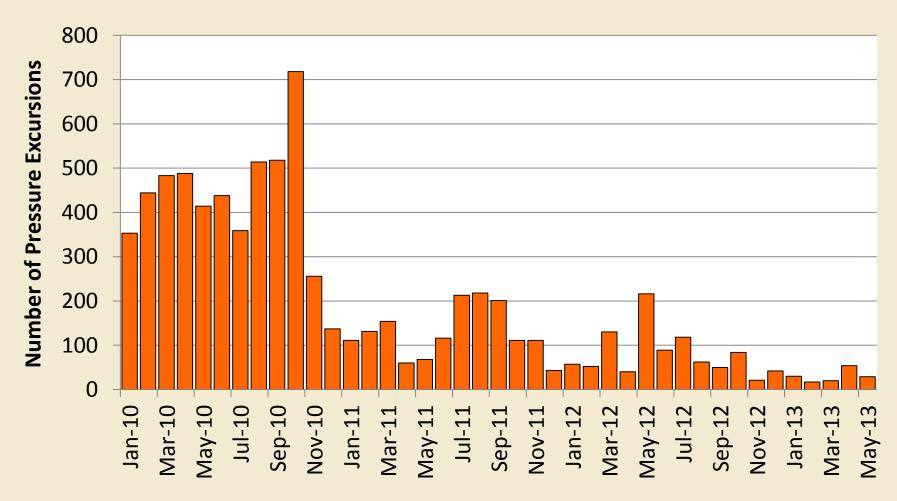
System-Wide Iron Loading





Public Works Department – Water Division

Water Pressure Variability





Public Works Department – Water Division Achievements

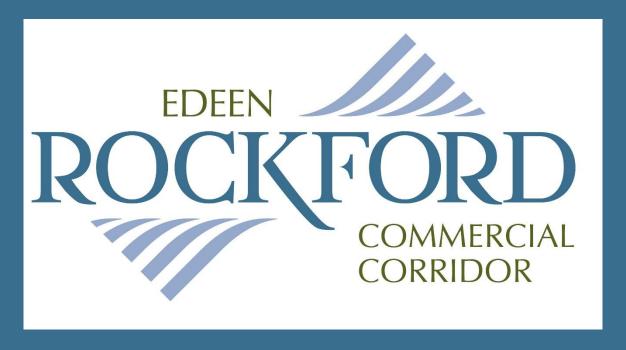
- > Excellent Water Quality
- > Sufficient Water Supply & Stable Water Pressure
- Corrosion Abatement Pilot Study Field Survey
- Water Production Operational Adjustments



Public Works Department — Water Division Areas of Improvement

- > Energy Conservation and Curtailment
- > Millennium Fountain Operations Contract
- ➤ After Call Center (Ocean Remote) Information Management System
- Source Water (Wellhead) Protection





City of Rockford's Commercial Corridor
Economic Development, Education & Entrepreneurship Network
EDEEN

PRESENTED 6/13/13 BY: John Groh & Jen Hall



Mission

To ensure vibrant and thriving commercial corridors that engage and provide fulfilling lifestyles and safe neighborhoods for our residents and tourists.

We will focus on strengthening existing businesses, creating new businesses, creating new jobs, redeveloping commercial properties and creating an inviting cultural environment for all by aligning and investing our partner resources in Rockfords commercial corridors.



Commercial Corridors

The following corridors were highlighted in the original EDEEN Master Agreement.

- 1. West State Street
- 2. East State Street
- 3. South Main Street
- 4. North Main Street
- 5. Auburn Street
- 6. Kishwaukee Street
- 7. Broadway
- 8. Seventh Street
- 9. Eleventh Street
- 10. Downtown

In order to align our goals with that of the City and Planning and Development Committee, we will apply resources to all commercial corridors as requested.



Partners (26 Organizations, 8 City Departments & 1 Council Committee)

Community & Economic

Arts & Entertainment	Business district Associations	Development	Entrepreneursnip	
Mendelssohn Performing Arts Center	1. Midtown	Keep Northern Illinois Beautiful (KNIB)	1. EIGERlab	
Rockford Area Arts Council (RAAC)	2. Miracle Mile Rockford (MMR)	2. Neighborhood Network (NN)	2. Rock River Development Partnership (RRDP)	
3. Rockford Area Venues & Entertainment (RAVE)	3. River District Association (RDA)	3. NIU Center for Government Studies	3. Rockford Local Development Corporation (RLDC)	
4. Rockford Park District (RPD)	4. Southwest Ideas for Today and Tomorrow (SWIFTT)	4. Rockford Area Convention & Visitors Bureau (RACVB)	4. Small Business Development Center (SBDC)	
5. The Element		5. Rockford Area Economic Development Council (RAEDC)		
		6. Rockford Area Economic Development District (RAEDD)		
City of Rockford Public Safety	City of Rockford	7. Rockford Area Metropolitan Agency for Planning (RMAP)		
Police Department – Asst. Deputy Chief Douglas Pann	1. Capital Improvement Plan	8. Rockford Housing Authority (RHA)		
2. Fire Department – Inspector Chad Moe	2. Community & Economic Development (CDBG Funds)	9. Rockford Mass Transit District (RMTD)		
	3. Construction & Development Services	10. Rockford Region Civic Design Advisory Group (CDAG)		
	4. Human Services	11. Rockford Region Vital Signs		
	5. Mayor's Office	12. Workforce Investment Board (WIB)		
	6. Public Works	13. Youthbuild/Comprehensive Community Solutions		
	7. Planning & Development Committee	Prisoner ReEntry/Weed and Seed (not yet active)		

Dashboard 1 of 7

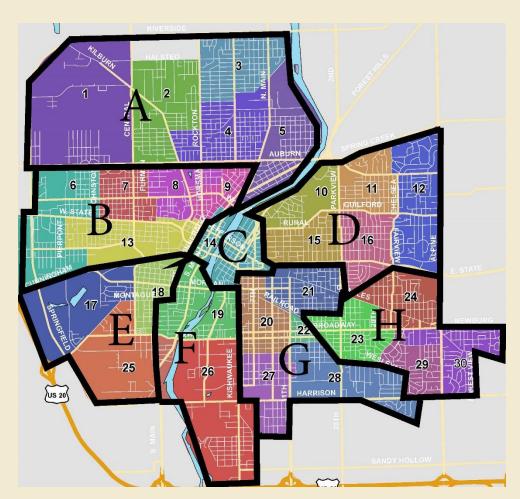
EDEEN partnered with Vital Signs to provide statistics on 30 census block groups of the city around the commercial corridors on which EDEEN is focused.

These 30 census block groups are combined into 8 geographic/economic development zones.

This will be expanded to include entire city and align with Planning & Development Committee.

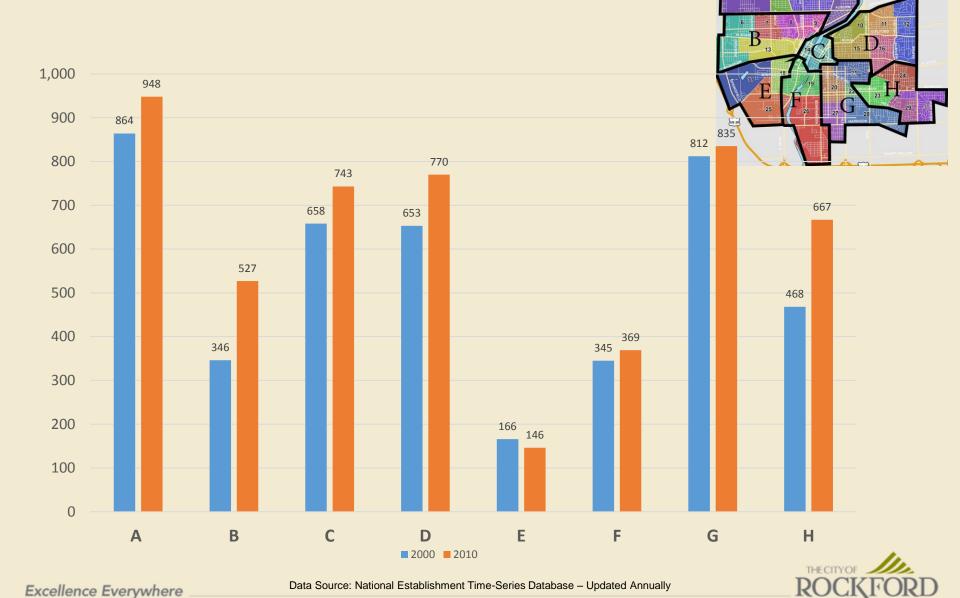
There are six data sets available at this time.

- 1. Business
- 2. Employment
- 3. Household
- 4. Median Household Income
- 5. Residents
- 6. Sales Tax Revenue

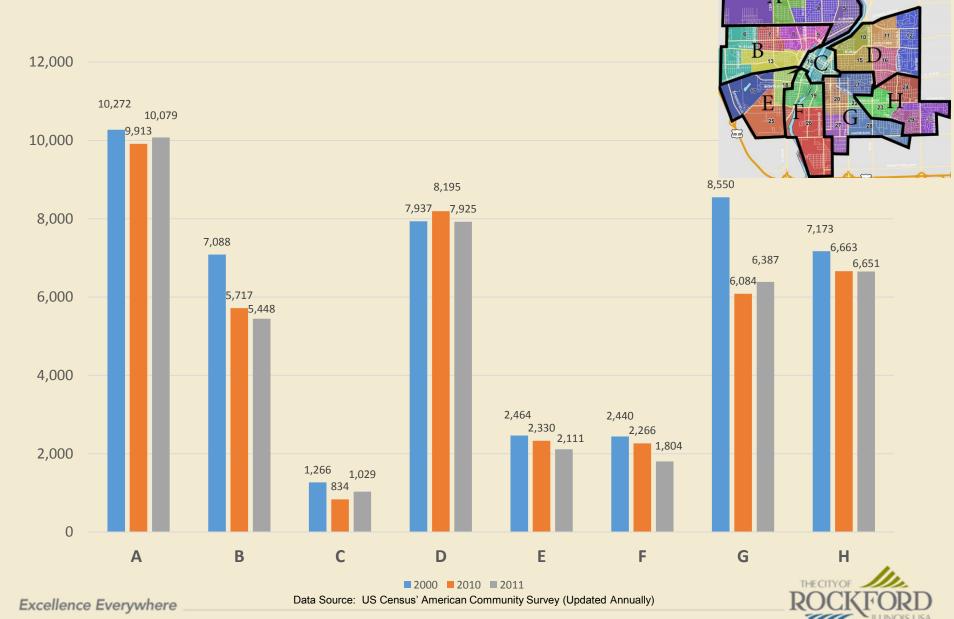




Dashboard 2 of 7 - Number of Businesses

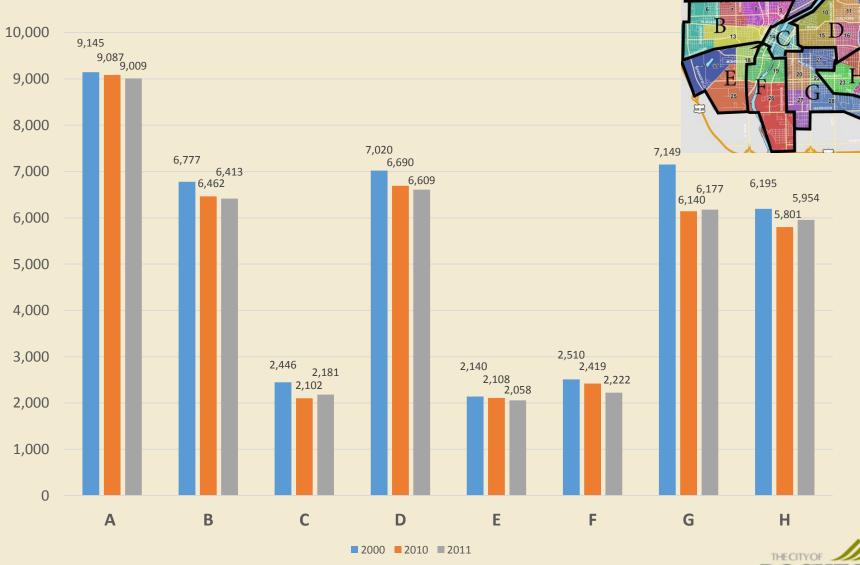


Dashboard 3 of 7- Total Employment



Dashboard 4 of 7- Number of Households

Excellence Everywhere

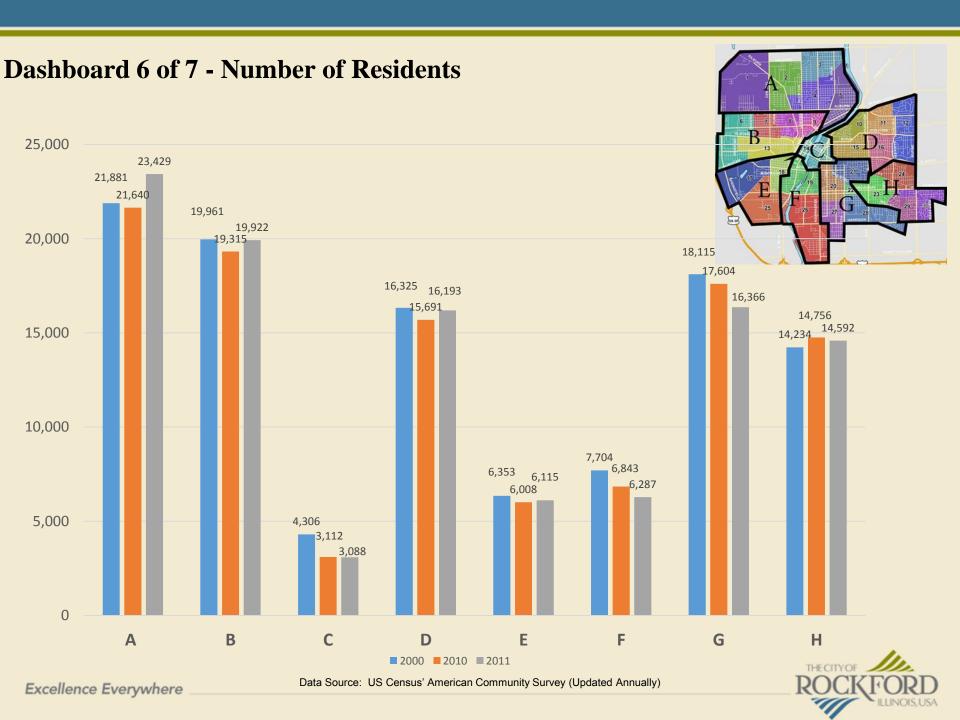


Data Source: US Census' American Community Survey (Updated Annually)

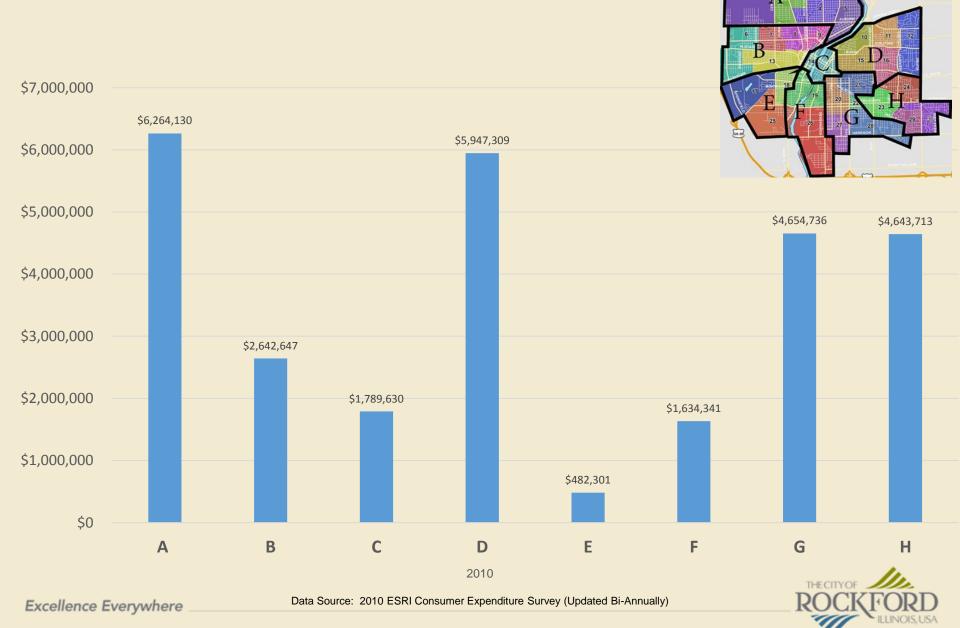
Dashboard 5 of 7 - Median Household Income







Dashboard 7 of 7 - Total Sales Tax Revenue



Meeting Participation

EDEEN Partners	2012	2013	Alderman	2012	2013
EIGERlab	8%	0%	Durkee	0%	0%
Keep Northern Illinois Beautiful		100%	Beach	58%	25%
Mendelssohn Performing Arts	25%	25%	Elyea	17%	0%
Midtown District Association	100%	100%	Beck	0%	0%
Miracle Mile Rockford	92%	100%	McNeely	0%	0%
Neighborhood Network	100%	100%	Robertson	17%	0%
NIU Center for Governmental Studies	83%	50%	Chiarelli		25%
River District Association	42%	100%	Curran	0%	0%
Rock River Development Partnership	83%	50%	Getchius		0%
Rockford Area Arts Council	92%	100%	Mark	17%	0%
Rockford Area Convention & Visitors Bureau	92%	50%	McNamara		50%
Rockford Area Economic Development Council	92%	75%	Wasco	0%	0%
Rockford Area Economic Development District	75%	75%	Frost		0%
Rockford Area Venues & Entertainment	17%	0%	Hervey	0%	0%
Rockford Housing Authority	0%	75%	Jacobson	0%	0%
Rockford Region Civic Design Advisory Group	92%	100%	Hilton		0%
Small Business Development Center	58%	100%	Thompson-Kelly	0%	0%
Southwest Ideas for Today and Tomorrow	100%	100%	Johnson	0%	0%
The Element	83%	25%	Oddo		0%
Workforce Investment Board	100%	100%	Timm	0%	0%
Youthbuild/Comprehensive Community Solutions	100%	100%	Newburg		0%



Achievements (1 of 2)

1. Partners

- a. Keeping partners actively attending monthly meetings, participating in initiatives
- b. Breaking down silos of individual organizations through working partnerships
- c. NIU survey of partner administrative functions
- d. Providing educational information CIP and Construction & Development Services
- e. Coordinated funding process for City, Alderman & partners 2012 approved in July, 2013 approved in February

2. Administration

- a. Collected organizational paperwork from each funded partner (board list, by-laws, articles of incorporation, non-profit status, 990, audit, and budget)
- b. Standardized work plan and accomplishment reporting
- c. All funded partners submit annual work plan and quarterly accomplishment reports
- d. Started developing EDEEN website

3. Geographic/Economic Development Zones with Vital Signs data



Achievements (2 of 2)

4. Created four working committees:

- a. Storefront, Business District & Neighborhood Development
 - 1. Storefront Business Planning Class
 - 2. Storefront Team
 - 3. Commercial Corridor & Comprehensive Community Development Workshops
 - 4. Started planning for Entrepreneurship Service Spectrum
- b. Civic Innovation
 - 1. Pumpkin Festival 2012 (now planning for 2013)
 - 2. Pumpkin Business (trial planting in 2012, preparing to plant in 2013 and have started preparing business plan)
- c. Beautification
 - 1. Sixth Street Triangle Planting
 - 2. Applied for and received Community Foundation grant to plant municipal parking lots on E State between Water and Third
- d. Success

5. Communication with Council members

- a. 2012 spent time educating them about activities and accomplishments of partners
- b. 2013 have met with all new council members individually except Alderman Oddo
- 6. Started process to align EDEEN goals with City staff and Council



Areas of Improvement

- 1. Build trust and break down silos
 - a. More opportunities for partners to work together
 - b. Individual communication with Council members and inclusion in planning
 - c. Council members attend more EDEEN partner meetings
- 2. Align EDEEN (overall and partner) goals with that of City Administration, Staff, and Council
- 3. Commercial Corridor and Comprehensive Community Development Workshops
 - a. Determine goals and action steps moving forward
 - Involve neighborhood groups with business district associations to achieve goals of workshops
 - c. Provide more support to entrepreneurs, strengthen existing businesses, start new businesses, create more jobs
- 4. Establish metrics for measurement of EDEEN and Partner accomplishments



Community and Economic Development Department

PRESENTED BY:

Vicki Manson, Neighborhood Development Administrator



Neighborhood Development Division

PRESENTED BY:

Vicki Manson, Neighborhood Development Administrator



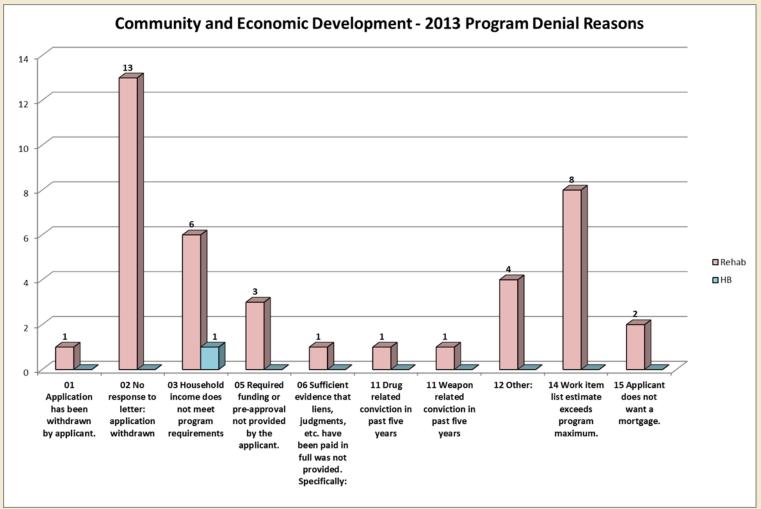
Community and Economic Development Neighborhood Development

Scorecard

Community Development Programs		2013 Annual Target	Target YTD	Actual YTD	% of Target YTD
<u>s</u>	Homeowner Rehabilitation Programs	6	0	0	100%
CDBG Funds	Discovery Center - Children Assisted	240	120	202	168%
DBG	Healthy Neighborhoods	172	96	117	122%
	Code Enforcement	3,455	1381	1784	129%
SP	Homeowner Rehabilitation Programs	33	13	10	77%
HOME Funds	Homebuyer Assistance	23	9	1	11%
OME	CHDO Operating Subsidy	2	0	0	100%
	CHDO Rehab & New Construction Units	3	0	0	100%
NSP	Homebuyers Assistance	1	0	0	100%
Demolitions	CDBG Demolitions	19	6	3	50%
Non- ederal Funds	Water Hook-up Program	10	4	5	125%
Non- Federal Funds	Tax Incentive Program	1	0	0	100%



Community and Economic Development Neighborhood Development



Community and Economic Development Neighborhood Development

Achievements

- Aggressively marketed home rehabilitation programs with positive results.
- Developed programs to help address vacant and foreclosed property.
- Continued to meet compliance requirements for lease up/sale of federally assisted properties.
- Community Housing Development Organizations are progressing.



Community and Economic Development Neighborhood Development

Areas of Improvement

- Continue to use HUD-provided technical assistance to close out open grants and activities.
- Continue to seek additional funding sources that will address the needs of the community.
- Rethink, plan, and budget for 2014-2019 activities; develop efficient means to adjust current budgets.
- Continue to foster private and public partnerships.



Community & Economic Development

PRESENTED BY:

Charlie Schaefer –

Property Improvement Programs Manager



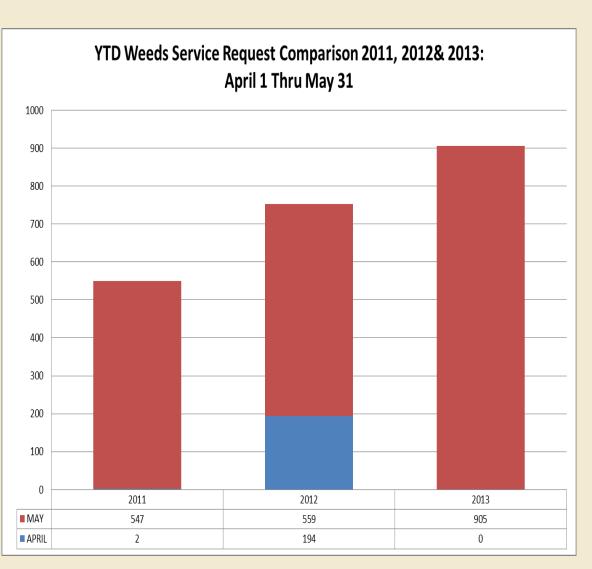
Code Enforcement – Weeds Update

PRESENTED BY:

Charlie Schaefer –
Property Improvement Programs Manager



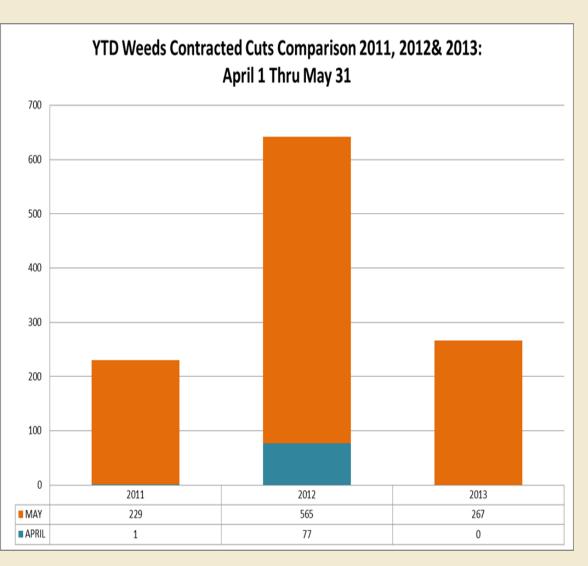
Code Enforcement



- Weeds season compressed with no requests in April
- 62% increase in requests in May compared to 2012
- Weeds staff began 5/20
- Number of abandoned/vacant foreclosed properties
 - Change in ownership triggers new 36 month Notice.



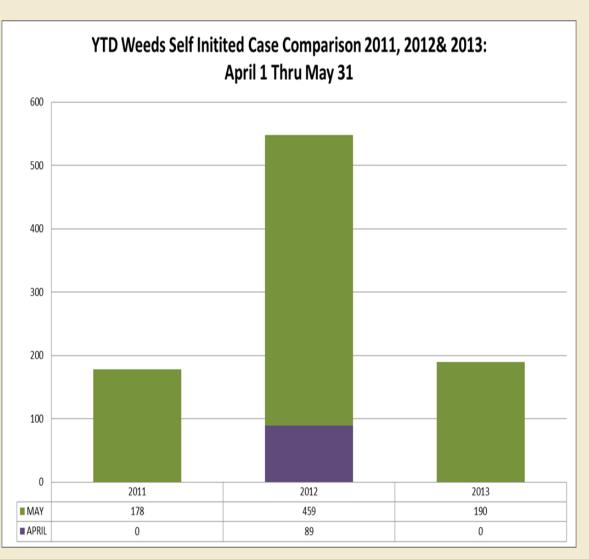
Code Enforcement



- Contracted cuts down 50% compared to 2012
- 30% of requests were unfounded
- 20% of cases were O/C on re-inspection
- 292 cut orders issued since
 6/1



Code Enforcement



- 2013 self-initiated cases down 60% from 2012
- Reflective of 62% increase in requests
- Additional weeds staff to increase self-initiated



Human Services Department Community Services Division

PRESENTED BY:

<u>Division Director Jennifer Jaeger</u>



Scorecard- CSBG Direct Services

Monthly Performance	2013 Annual Target	% of Target	1st Qtr To Date	April	May
Scholarships	6	100.00%	0	0	6
# of housing applications	240	32.00%	26	10	16
% still stable in 3 month increments	85%	100.00%	26	10	16
# of emergency housing nights due to					
fire/condemnation/etc.	200	87.00%	127	5	43
Emergency Assistance	150	20.00%	23	2	6
Life/Safety Repair	25	4.00%	1	0	0
SWEEP- Residents assisted	50	0.00%	0	0	0
SWEEP- Youth employment training	10	0.00%	0	0	0

The SWEEP Youth Employment Program begins in June. Low-income senior and disabled households will receive assistance from youth in maintaining the exterior of their properties through this program.



Scorecard- Housing

Monthly Performance	2013 Annual Target	% of Target	1st Qtr To Date	April	May
Number of Foster Youth Exiting DCSF Stabilized Number of DCFS reunifying with children due to housing resolution	25 75	12.00% 3.00%	2	0	1
# units passing inspection	95%	97.00%	23	8	15
% units requiring re-inspection	5%	15.00%	3	2	2
% failed	0%	1.00%	0	0	1
New Permanent Units	5	80.00%	4	0	0

Kids 18-21 who were in foster care can call 815-962-6694 for services.

Units that failed first inspection were located at:

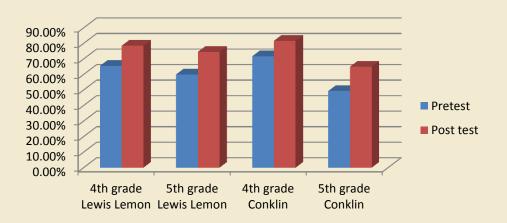
- 915 8th Avenue
- 3311 Sun Valley Terrace
- 1318 Blaisdell

Failures were for minor repairs

815 Chicago failed two inspections as was not eligible for the housing program.

Scorecard- Community Health and Engagement

Monthly Performance	2013 Annual	% of Target	1st Qtr		
	Target		To Date	April	May
Youth in 4th and 5th Grade avoiding risk taking behavior	300	84%	253	246	245
Summer Food # of children participating	3000	0%	0	0	0
Community Garden volunteers	100	0%	0	398	450
Number of volunteer hours	4000	0%	0	246	679
Community Garden Pounds of food for community	6,000	0%	0	0	140
Youth trained in civic engagement	40	80%	32	22	22
Households completing financial literacy classes	50	92%	19	16	11
Persons completing energy conservation classes	50	282%	9	80	52
Housing counseling on landlord/tenant advocacy	50	68%	8	10	16
Neighborhood Associations	125	65%	80	80	82



Kids engaged in classroom learning about Alcohol, Tobacco and other drug use showed significant change in awareness of the negatives of this type of behavior.



Scorecard- Energy Services

Monthly Performance	2013 Annual Target	% of Target	1st Qtr To Date	April	May
DOE/HHS Weatherization- total applications	120	76%	52	30	40
# of Wx audits	120	54%	41	38	24
# of Wx final inspections passed	120	105%	100	32	27
Air sealing- average decrease in CFMs	500	721	721	823	620
Savings to investment ratio	>1	>2.08	>1.96	>2.1	>2.4
Avg days to close work orders	30	30	30	30	30
Emergency Furnace	25	52%	13	0	0
ComEd Hardship	1,000	26%	154	69	39
LIHEAP/PiPP	6,000	28%	1718	500	345
PIPP- Payments on Time	98%	78%	80	73	76

We are currently accepting weatherization applications. Call 815-962-5019 for more information.



Achievements

- Hosted a meeting of YouthBuild, Community Development and the Winnebago County Health Department to begin streamlining the application process across these programs for the home rehab/lead and weatherization programs.
- Awarded six college scholarships of \$1,000 each to six low-income students for college.

Improvements

- Increase awareness of small business loan and mini micro loan program- speaking at fast pitch this month.
- Increase referrals to DCFS Youth Aging Out of Foster Care program.



Thank You

QUESTIONS?

